

FREQUENTLY ASKED QUESTIONS

ABOUT

What is the Google Impact Challenge in Australia?

It's an opportunity for registered Australian charities with Deductible Gift Recipient (DGR) status to apply for a \$500,000 grant by sharing their vision for how they will use technology to change the world.

Why is Google doing this Challenge?

Technology can solve some of the world's most pressing problems, and we're eager to back innovators who are exploring new ways to make a big impact. The Google Impact Challenge was created to identify these risk-takers in Australia and to engage the public in supporting them.

What do the selected grantees receive?

In October we announced ten finalists and invited the public to vote for their favorite projects. One winner was chosen by the public and the other three by our judging panel. The four winners receive \$500,000 grant funding, and support from Google.

How did the public voting work?

The public was invited to vote for the four ideas that most inspired them. One overall winner was chosen by the public.

When do we find out who won the Australian Impact Challenge?

Four winners were announced on 14 October 2014.

PROJECTS

Who was eligible to participate in the Australia Impact Challenge?

Australian registered charities with Deductible Gift Recipient (DGR) status. Review the Challenge Rules [here](#). Check the judging section for the project selection criteria.

What do you mean when you say “project”?

A project is the organisation's proposed concept and implementation plan for how to address a social issue.

Did this have to be a new idea for the organisation?

It needed not be brand new. In fact, it could already be a work in progress.

How were the finalists selected?

Applicants were invited to submit a project that was reviewed by a team at Google and a panel of judges based on these criteria:

- **Impact.** How will the proposed project improve lives? How many people will be affected if successful and to what extent? Is the proposal rooted in research that identifies the size of the problem and how the proposed idea will help solve it?
- **Technology / Innovation.** Does the proposal leverage technology in a new and creative way to tackle the issue it seeks to address?
- **Scalability.** If successful, how easily can this project scale? Can this proposal serve as a model for other efforts?
- **Feasibility.** Does the team have a well-developed, realistic plan to execute on the proposal? Have they identified the right partners for implementation?

Applicants must be a registered Australian charity with Deductible Gift Recipient status.

How many nonprofits applied?

In total, we received over 300 thoughtful proposals from Australian non-profits with great ideas for how to make an even bigger impact in the community.

JUDGING

Was every application be reviewed?

Yes, we reviewed all eligible applications received.

My organisation applied to the Challenge, but was not selected as a finalist. Can I learn more about why?

We were amazed and inspired by the over 300 impressive proposals. Unfortunately, due to the high volume of great applications we received, the Australian Impact Challenge team is unable to provide personalised feedback on each proposal at this time.

Who are the judges?

See our panel of judges [here](#).

Where can I read a full copy of the Rules?

You can find the Rules [here](#).