

Frequently Asked Questions

About

What is the Google.org Impact Challenge?

It's an opportunity for registered nonprofits and charities to share their vision for using technology to change the world - and apply for a part of the \$5 million in grant funding, as well as mentorship from Google and the LEAP Centre for Social Impact.

Why is Google hosting this Challenge?

We believe that technology can help to solve some of the world's most pressing problems, and we're eager to back innovators who are exploring new ways to make a big impact. The Google.org Impact Challenge was created to identify these social innovators and to engage the public in supporting them.

What will the selected grantees receive?

On Monday, March 6 we will announce ten finalists and invite the public to vote for their favourite projects. The 5 winners will receive up to \$750,000 in grant funding and technical assistance from Google.org and the LEAP Centre for Social Impact.

How will the winners be selected?

The ten finalists will pitch their project to a panel of judges at a closing event on March 30, 2017. A total of five winners will be chosen: four selected by the panel of judges and one winner chosen by public vote from March 6 - 28.

What is Google.org?

Google.org is Google's philanthropic arm that provides grants and support to nonprofits. Google.org powers the Impact Challenges in regions around the globe. Visit google.org to learn more.

Voting

What is the public vote?

The public is invited to vote for the four ideas that most inspire them. Public voting runs from March 6 - 28.

How can I cast my vote?

To vote, simply click on a project and select "vote." Click "Yes" to confirm your vote. Once you've confirmed your vote, you may not change your selection.

Can I vote more than once?

You can vote for up to four different projects that inspire you, and you don't have to use all of your votes in one visit.

When will the voting end?

Voting will end on March 28, 2017 at 11:59pm EDT.

When will we find out who won the Google.org Impact Challenge?

The top five winners will be announced on March 30, 2017."

Projects

Who is eligible to participate in the Google.org Impact Challenge?

All registered nonprofits and charities in Canada, with a few specific exclusions. Please see the [rules](#) for details.

What do you mean when you say "project"?

A project is an organization's proposed concept and implementation plan for how they will use technology to address a social problem.

What do you mean when you say "use technology to change the world?"

We're big believers in technology and its ability to solve some of the world's most pressing problems. Forget IT upgrades, we're looking for projects that use technology to solve a specific social issue with potential to scale. Projects don't need create a new technology and don't need to use Google tools.

Does this have to be a new idea for an applicant organization?

It does not need to be a brand new idea. In fact, organizations can apply with a project that is already a work in progress.

What is meant by "hospital or health care organization" as stated in the Rules?

If you are an organization whose primary purpose is providing direct health care services to patients by medical professionals, your organization would be considered a hospital or health care organization under the Rules. Separately registered nonprofits or charities that, for example, conduct health care research or other health care-related development and whose primary purpose is not providing direct patient care by medical professionals would not be considered a hospital or health care organization under the Rules.

What is meant by "childcare centre" as stated in the Rules?

If you are an organization whose primary purpose is providing childcare services to children, your organization would be considered a childcare centre under the Rules. If your organization

provides childcare as an incidental part of its programs or services, your organization would not be considered a childcare centre under the Rules.

If my organization is part of a school, academic institution, or university, is it excluded under the Rules?

If your organization is a separately registered nonprofit or charity, for example, a philanthropic foundation that raises funds for a university or an organization that conducts research in affiliation with an academic institution or university, you would not be excluded by section 2(b) of the Rules.

Can my organization work with another organization on our proposed project?

If your organization is selected as a winner, it may work with other organizations to complete your proposed project, as long as your organization complies with the Rules and the terms of the grant agreement. Only one eligible organization can apply per application.

Can my organization jointly apply with another organization?

Only one organization can apply per application. Joint applications will not be accepted.

Does my organization's proposed project need to be completed within a specific timeframe?

The Rules do not require projects to be completed within a specific timeframe. Most past Google Impact Challenge winners in other countries have completed projects in 1-3 years.

For questions regarding your application, reach out to canadachallenge@google.com

Judging

How are finalists selected?

Applicants are invited to submit a project to be reviewed by Google, based on these criteria:

- **Impact:** How will the proposed project improve lives? How many people will be affected if successful and to what extent? Is the proposal rooted in research that identifies the size of the problem and how the proposed idea will help solve it?
- **Technology / Innovation:** Does the proposal leverage technology in a new and creative way to tackle the issue it seeks to address?
- **Scalability:** If successful, how easily can this project scale? Can this proposal serve as a model for other efforts?
- **Feasibility:** Does the team have a well developed, realistic plan to execute on the proposal? Have they identified the right partners for implementation?

Ten finalists will be selected and invited to pitch their project to a panel of judges at an event in Toronto. A total of five winners will be chosen: four winners will be selected by the panel of judges and one winner will be selected by popular vote.

Will every application be reviewed?

Yes, we review all eligible applications received.