Google Impact Challenge Kenya - Frequently Asked Questions

CRITERIA

Applications for the Google Impact Challenge are now closed. We rated all applications based on these criteria:

Community Impact: Does the proposed project create economic opportunity in Kenya? Does it improve the lives of people in our country?

Innovation: Does the project present unexpected solutions to unmet needs?

Reach: Does it have the potential to scale directly or to serve as a model for other communities? Will its scope grow over time?

Feasibility: Is the project plan (or business plan) well thought-out, and the team well-equipped to execute on it?"

PROCESS

Was every application reviewed?
Yes, we reviewed all eligible applications that we received before selecting the 12 finalists.

Who are the judges?
See our panel of judges here. The judges were selected based on their demonstrated commitment to social impact and their ability to rally public support for the best ideas.

How were the entries evaluated?
All eligible applications were reviewed by a team at Google. Applications were evaluated based on the Challenge Rules and criteria. 12 Google Impact Challenge finalists were selected and invited to pitch their project to a panel of judges. A total of four GIC winners will be chosen: three winners will be selected by the panel of judges and one winner will be selected through a public vote.

Who are the judges?
See our panel of judges here. The judges are selected based on both their demonstrated commitment to improving their communities and their ability to rally public support for the best ideas.

Was every single application be reviewed?
Yes, we individually reviewed all eligible applications received.

What if a judge has an affiliation with an organization selected as a finalist?
We ask judges not to be involved in scoring applications from any organization they are personally affiliated with (for example, if a judge or their family member are on the board of the organization). The application's score will be determined only by the remaining judges.

ABOUT

What is the Google Impact Challenge Kenya?
The Google Impact Challenge Kenya was an open invitation to nonprofits, social enterprises and businesses in Kenya to share their vision for innovative ways to make our community stronger and create social impact, with a specific focus on increasing economic opportunity. We called on the public to vote from among 12 selected finalists for the project they believed will have the greatest potential for impact in the community. Winning organizations receive grant funding and Google training to help turn their ideas into reality.

Why is Google hosting the Google Impact Challenge in Kenya?
Google is proud to have a presence in Kenya and our teams have been inspired by the exceptional work taking place throughout the country. The Google Impact Challenge is about fueling innovation to support our community and amplifying the impactful work of local nonprofits and businesses.

Will there be a Google Impact Challenge next year?
Google.org and the Google Impact Challenge support nonprofits and social enterprises around the globe. There won't be a Google Impact Challenge in Kenya next year, but stay tuned for future challenges, or challenges in other countries.

Where can I read a full copy of the rules?
You can find the rules here.

What if I still have questions?
Please contact us at africa-impact-challenge@google.com.